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FOR IMMEDIATE RELEASE

**ChromaGen Launching “Certified ChromaGen Screener”
Program To Instruct Candidates How To Recognize Visual
Issues That Could Benefit From Use Of ChromaGen Lenses**

One day seminars will instruct candidates on the benefits of ChromaGen lenses and how to pre-screen persons with visual issues who could be aided by their use. ChromaGen Certified Screeners will then use these results to determine whether further evaluation by an optometrist/ophthalmologist is warranted.

Kennett Square (Dec. 19, 2012) – ChromaGen, creator of the life-changing lens technology to assist people with reading problems, dyslexia and color blindness, is now conducting seminars to create a network of ChromaGen Certified Screeners. Candidates who successfully complete this program will learn how to use a series of simple and reliable visual tests and record their findings that can then be used to determine if these patients will benefit from the use of the ChromaGen lens technology and to decide whether further examination by an ChromaGen Certified Optometrist is warranted.

“Our goal is to create a nationwide network of trained screeners who can meet with students to conduct these simple and reliable tests to determine if they should move on to the next step in the process which is to meet with a ChromaGen certified doctor,” said Ted Edwards CEO for ChromaGen. “This will give us a way to reach a wider patient base to determine if they are good candidates for the use of our lenses.”

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These one-day seminars will train educators, therapists, healthcare providers and other professionals on the negative impact that visual issues can have on everyday activities, how ChromaGen lenses can help these persons, and how to use the ChromaGen Screening Manual to determine if further examination by a Certified ChromaGen Optometrist is warranted.

“The Certified ChromaGen Screeners will help identify persons who suffer from dyslexia and reading difficulties,” said Edwards. “These people see words moving in some way. Words may shift from left to right, up and down, words are blurry or move in and out of focus, words appear to scrunch together or pull apart, or they see double words or double sentences. Some patients describe the words as floating or the spaces in between the lines are floating or moving. People who suffer from this condition also report that when they read, they get headaches, nausea, and fatigue and avoid reading at all costs. And because the lenses work instantly, patients know before leaving the doctor’s office if ChromaGen can help alleviate their symptoms. We really think this screener program will help us reach a much larger group of persons who could benefit from the ChromaGen technology.”

The first Certified ChromaGen Screener seminar will take place at the Hilton Hotel in Tampa, Florida on January 19, 2013. The seminar will be conducted by Ed Huggett, O.D., Chief of Optometric Services for ChromaGen Vision and Jeanne Howes, Ph.D., Director of Education for ChromaGen Vision. For more information about this event and the locations of future seminars please call 855-473-2323 ext 2 Christine Smith or visit the website at www.ChromaGenScreener.com